

*The Embassy of the Republic of Serbia*

ΑΔΕΛΦΟΤΗΤΑ ΕΛΛΗΝ ΕΠΙΜΕΛΗΤΗΡΙΑ

Αριθμ. Πρωτ.: 2526  
Παρασκευή: 03/09/2015

**Mr. Constantinos Michalos**  
**President of the Central Union of Greek Chambers of Commerce**  
**Union of Hellenic Chambers**  
**Hellenic Republic**  
**Athens**

25 August 2015

Dear Mr. Michalos,

I take this opportunity to inform you that the City of Belgrade, Belgrade Chamber of Commerce and Central European Development Forum (CEDEF) organize the investment forum named "Belgrade Investment Days", to be held on 21 and 22 September 2015 at the Grand Hall of the National Assembly of the Republic of Serbia.

Belgrade Investment Days will gather over 250 representatives of companies, investment funds, chambers of commerce, cluster associations and cities from whole Europe, Middle East, Russia and China.

Further details are attached herewith, as well as the program of the event. Registration for participation can be done through the official website [www.belgradeinvestmentdays.org](http://www.belgradeinvestmentdays.org). Contact persons for all further information are Ms. Ivana Ivanović Parivodić and Ms. Iva Mihailović (e-mail: [centareoi@kombeg.org.rs](mailto:centareoi@kombeg.org.rs); tel: +381112642088).

I would highly appreciate if the Central Union of Greek Chambers of Commerce conveys the aforementioned information to the relevant authorities and institutions of the Hellenic Republic, as well as to the domestic chambers of commerce and investment funds at its earliest convenience.

Sincerely,

Charge d'Affaires a.i.  
  
Branko M. Lazarevic  
Minister-Counsellor





## BELGRADE INVESTMENT DAYS

### PROGRAMME OF THE EVENT

Investment program is organized in two phases:

#### 1. Opening Press conference – June 2015

Press conference where the conference program of the Belgrade Investment Days will be announced to domestic and foreign media, will be held in mid-June. Mayor of Belgrade dr Siniša Mali, president of the Belgrade Chamber of Commerce Miliwoje Miletić, president of CEDEF prof. dr Ana Bovan and other officials will announce investment program.

#### 2. Belgrade Investment Days – September 2015

##### **Welcome evening cocktail, Monday, 21 September**

Welcome evening cocktail will bring together over 150 representatives of governments, embassies, investment funds, local governments, companies and local and foreign media.

##### **VIP cocktail and Press conference, Tuesday, 22 September**

VIP gathering with a welcome cocktail will be organized before the beginning of the conference **Belgrade Investment Days**, with the participation of high officials from governments, embassies and international investment and development companies.



B2B meetings

##### **Plenary session - Conference, Tuesday, 22 September**

On the Plenary session - Conference of the **Belgrade Investment Days**, over 250 representatives from governments, developmental organizations, mayors, and presidents of local governments, directors of Public and Public Utility Companies, as well as the media.

**Special sessions  
will be held on  
Energy and Environment,  
IT and Creative Industry,  
Industry and Services  
along with  
B2B meetings.**

*Belgrade Investment Days - The New Meeting Point of East and West, 21 – 22 September 2015*



## BELGRADE INVESTMENT DAYS

**Belgrade Investment Days** is newly established investment Annual program of Serbia and South East Europe. The main conference will take part on 21 and 22 of September 2015 at the Grand Hall of National Assembly of the Republic of Serbia.

Belgrade Investment Days will gather over 250 representatives of companies, investment funds, chambers of commerce, cluster associations and cities from whole Europe, Middle East, Russia and China.

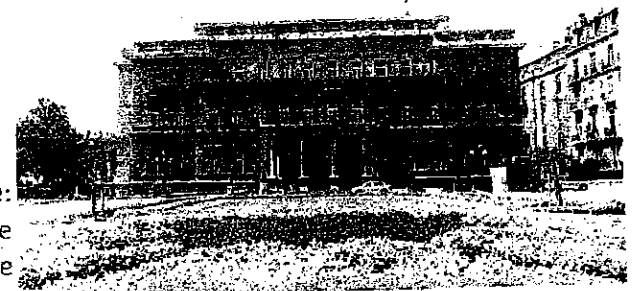
City of Belgrade, Belgrade Chamber of Commerce and Central European Development Forum, CEDEF are the organizers of this programme which aims to bring business and financial community in direct contact in B2B meetings.

**Belgrade Investment Days** is the place where projects of the City of Belgrade and projects of Serbian companies from three sectors will be presented:

- Energy and Environment,
- IT and Creative industry,
- Industry and Services.

It targets investment funds, operators of utilities and technology vendors working with banks, services companies, individual companies looking for market expansion or outsourcing of production, IT, energy and water investments.

Conference Venue:  
Assembly of the  
City of Belgrade



*Belgrade Investment Days - The New Meeting Point of East and West, 21 – 22 September 2015*





## BELGRADE KIDS FAIR

Dear All,

We hereby present you **Belgrade Kids Fair** that has been traditionally taking place twice a year since 2008, in spring (April) and autumn (October) term at Belgrade Fair, center and initiator of all economy events in South-East Europe.

Kids Fair is the largest manifestation of this sort in the region, in terms of number of exhibitors (more than 115), area of occupied space (3500 m<sup>2</sup>) and number of visitors (more than 35.000). The manifestation has been meeting all criteria and business standards for seven years now, and it gathers entire industry that presents products and contents, and is related to parenthood, children, and their successful upbringing. It builds successful partnership relations with exhibitors, and quality offer and diverse events attract even greater number of visitors. Manifestation is of exhibiting and sales character. Entrance is free of charge.

Organizers of Kids Fair successfully realize business meetings with exhibitors from abroad and leading companies from Serbia in respective fields of activities. In promotion of manifestation are used all modern marketing tools. Fair is supported by more than 30 media partners, and the event is intensively promoted in Belgrade kindergartens, schools and the largest shopping malls.

Kids Fair, 16<sup>th</sup> in a row will take place in period between October 16<sup>th</sup> and 18 2015 in Hall 3 of Belgrade Fair. Same as before, visitors will be able to get free samples, use benefit of purchasing products available only at this Fair, obtain all necessary information, attend theatre plays, be in company of favorite children characters and much more.

[www.decijisajam.rs](http://www.decijisajam.rs)



Srbija • 11 000 Beograd • Dimitrija Avramovića 36  
tel: +381 11 231 02 52; 236 00 31  
mob: +381 65 234 03 33; +381 65 233 88 56  
office@decijisajam.rs

Fair is traditionally accompanied with vast number of events, at specially laid down field, where unions, associations and clubs are presenting, mini tournaments are taking place, whilst the youngest ones are having the opportunity to spend time with their idols.

At specially arranged stage will take place children's plays on daily basis, fashion shows of the youngest ones and pregnant women, animations, prize games. Important segment is a program of professional lecturing, foremost in the field of children's rights, child and social policy, healthy nutrition, as well as the latest knowledge in pediatrics.

More information about the manifestation at [www.decijisajam.rs](http://www.decijisajam.rs) and [www.beogradskisajam.rs](http://www.beogradskisajam.rs) at FB/Decijisajam

Kindest regards

**SNAR GROUP D.O.O.**

Vidikovački venac 61

Dimitrija Avramovića 36/10

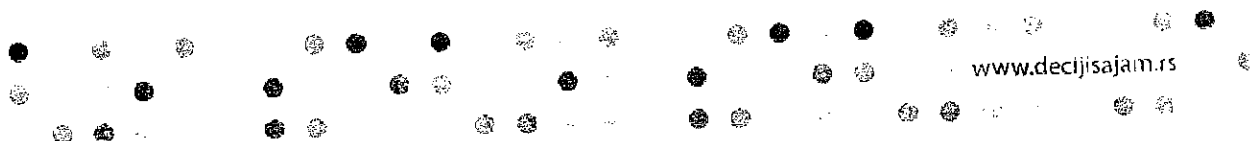
11 000 beograd

Srbija

e-mail: office@decijisajam.rs

Tel/Fax: +381 11 2360031

Telefon: +381 11 2317151



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