

Iraq - Erbil

Agrofood

The 8th International Trade Exhibition for Agriculture, Food,
Food Processing and Packaging

Putting the
Finest Agro-food
Prospects on
the Table

16 - 19 November 2015

Erbil International Fair Ground
Erbil - Kurdistan Region, Iraq

www.iraqagrofood.com

Organized by:



VISITORS' PROFILES

Meet Thousands of Decision Makers & Influencers

- ▶ Agronomists
- ▶ Dealers & Agents
- ▶ Distributors
- ▶ Engineers & Technicians
- ▶ Exporters & Importers
- ▶ Farmers
- ▶ Food Traders and Importers
- ▶ Food Wholesalers
- ▶ Gastronomy & Restaurants
- ▶ General Public
- ▶ Government Representatives
- ▶ Manufacturers
- ▶ Media
- ▶ Processing Industry
- ▶ Producers
- ▶ Project Managers
- ▶ Researchers
- ▶ Scientists
- ▶ Supermarket and Hypermarket Chains
- ▶ Trade Associations

EXHIBITS' PROFILES

Agriculture

- ▶ Animal health & instruments
- ▶ Apiculture & honey
- ▶ Agricultural equipment
- ▶ Agricultural finance & banking
- ▶ Agricultural products & services
- ▶ Breeding
- ▶ Chemicals & fertilizers
- ▶ Cold Storage
- ▶ Crop production
- ▶ Dairy farming products & equipment
- ▶ Feeds, additives & feeding systems
- ▶ Fisheries & fish farming
- ▶ Greenhouses
- ▶ Handling & transport systems
- ▶ Horticulture
- ▶ Irrigation
- ▶ Landscaping
- ▶ Netting & crop protection
- ▶ Pesticides
- ▶ Pipe systems
- ▶ Poultry farming
- ▶ Poultry feeding & watering systems
- ▶ Pumps
- ▶ Seeds
- ▶ Soil nutrition products
- ▶ Spraying machinery
- ▶ Veterinary products
- ▶ Water treatment

Food Processing & Packaging

- ▶ Air-conditioning, ventilation & fans
- ▶ Cleaning equipment & supplies
- ▶ Confectionary equipment
- ▶ Drink processing machines (soft drinks, mineral water ...)
- ▶ Food packaging materials and supplies
- ▶ Food Service equipment
- ▶ Ice-cream, coffee & juice machines
- ▶ Kitchen appliances & equipment
- ▶ Refrigeration & related equipment
- ▶ Restaurant, catering & bakery equipment

Food & Beverages

- ▶ Bakery products
- ▶ Bottled water
- ▶ Butter, oil and fats
- ▶ Confectionery & chocolates
- ▶ Dairy & milk products
- ▶ Fast foods & snacks
- ▶ Fresh, canned & dry foods
- ▶ Frozen & chilled foods
- ▶ Health, natural and organic food
- ▶ Meat and poultry
- ▶ Processed food
- ▶ Seafood
- ▶ Snacks and ice-cream



AGRICULTURE SECTOR IN THE KURDISTAN REGION

A changing landscape creates new investment opportunities

The agriculture sector in the Kurdistan Region has seen a considerable change in recent years, and therefore has the potential to play a prominent role in supporting the growth of the local economy. As such, the KRG has prioritized the development of its agriculture industry to encourage greater foreign investment. In accordance with this, the MOP has proposed an aggressive investment policy that allots USD 1.2 billion to finance development of the industry over the next 7 years, allowing for the implementation of approximately 1,200 new projects, as well as 37 new plans and case studies. Roughly 85% of these programs would be initiated between 2015 and 2017.

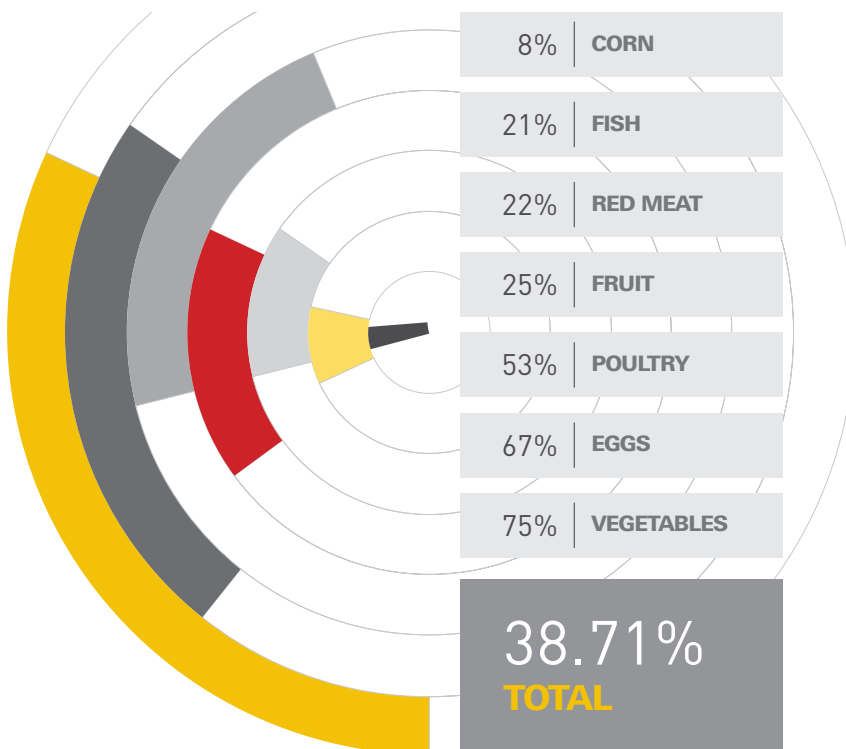


FOOD IMPORTS

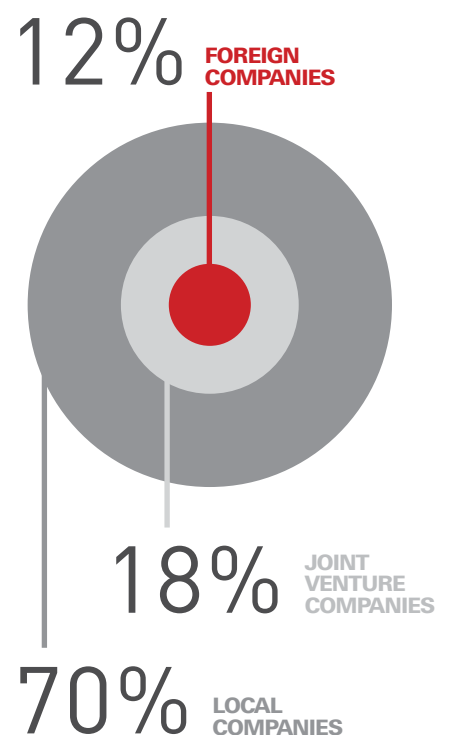
The Kurdistan Region relies on imports for almost all food categories. Currently, the Region meets 39% of its domestic food demand, and reliance on imports is likely to increase during the next few years as demand continues to outpace production. Other than cereals and meat, essential food imports also include cooking oil, canned and processed food, fruits, dairy products, dried fruits and nuts, bottled beverages and juices.



The Kurdistan Region Self Sufficiency Ratios



Licensed Agriculture Projects by Company Type



Agriculture and Water in Numbers

10% CONTRIBUTION TO GDP

\$1.2 Billion ALLOTTED INVESTMENT FOR AGRICULTURE (2013 - 2020)

\$677 Million TOTAL INVESTMENT (2006 - 2013)

9% POPULATION RELIES ON AGRICULTURE

\$250 Million THE KRG'S SUBVENTION (ANNUAL)

7% WORKFORCE

\$3 Billion PROJECTED INVESTMENT (WATER) (2013 - 2020)

KURDISTAN'S AGRO-FOOD SECTOR IS GROWING AT A RATE OF 25% ANNUALLY WITH THE RISING POPULATION OF ABOUT 3% ANNUALLY AND INCREASED HOUSEHOLD EXPENDITURE.



48%

OF ALL PROJECTS, WORTH A TOTAL OF \$325 MILLION, RELATE TO **THE GROWING OF CROPS**

52%

OF ALL PROJECTS, WORTH A TOTAL OF \$352 MILLION, RELATE TO **ANIMAL FARMING**



IRAQ AGRO-FOOD 2015

Organized by IFP Iraq (International Fairs & Promotions) under the auspices of the Iraqi Ministry of Agriculture and KRG's Ministry of Agriculture and Water Resources, Iraq Agro-Food 2015, the 8th International Trade Exhibition for Agriculture, Food, Food Processing and Packaging, will be held from 16 to 19 November at the Erbil International Fair Ground, Kurdistan-Iraq.

Iraq Agro-Food is one of the region's most important exhibitions in the field of agro-food products and technologies, supplying Iraq and its people with their main agricultural and nutritional needs. Iraq Agro-Food attracts many decision-makers, experts, agricultural associations, and thousands of professional visitors.

Nurtured by the participation of increasing number of international and local agriculture and food experts, the show offers exclusive prospects for national and international agriculture and food specialists to meet manufacturers, suppliers, traders and businesspeople, thus gaining access to a booming sector. Iraq Agro-Food 2015 promises to once again provide your company with unmatched opportunities to enter the Iraqi markets and identify new growth possibilities for your business.

WHY EXHIBIT

Whether you're looking to meet new buyers or present your new products, exhibiting at Iraq Agro-Food gives you the opportunity to directly engage with your future customers in their own environment.

- ▶ Expand your reach in a fast growing food market
- ▶ Meet new prospective buyers and suppliers and present your new products to existing clients
- ▶ Position your business amidst the greatest concentration of buyers in one place
- ▶ Expose your brand at the biggest and most prestigious agro-food show
- ▶ Sign contracts and agreements with reliable agents and distributors on location
- ▶ Discover new trends and technologies in the food industry
- ▶ Exchange experiences and insights with local professionals

GENERAL INFORMATION



IFP Iraq

IFP Iraq is a member of IFP Group, the Middle East's most accomplished event organizer with a rich experience of over 34 years and more than 480 international exhibitions with worldwide recognition. IFP Group organizes the region's top trade fairs, designed to be ideal platforms for foreign and local companies doing business in Iraq and seeking exposure among top regional buyers and decision makers.



The Venue

Erbil International Fair Grounds is Iraq's most equipped exhibition venue, offering state-of-the-art facilities and services, including:

- ▶ 24,000 SQM of exhibition space (19,000 SQM of air-conditioned halls and 5,000 SQM of outside exhibition area)
- ▶ Business center services, internet access and ample parking space
- ▶ Stand contracting services, furniture rental and stand extras



Travel & Accommodation

Erbil International Airport (EBL) has direct flights to and from Europe and the Middle East. A wide selection of hotels is available to exhibitors. Please contact the organizers for further details.



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